

3 February 2014 Broadcasters to submit price lists for paid political advertising not later than 6 February 2014

Skopje 3 February 2014 – The Agency for Audio and Audiovisual Media Services reminds broadcasters of their obligation to determine and submit price lists for paid political advertising for participants in the election process. Namely, pursuant to the provisions of Article 75- f of the Election Code,

broadcasters are required within five (5) days of the announcement of elections to determine the price lists for paid political advertising and in the same period, by Thursday, 6 February 2014, to submit them to the Agency for Audio and Audiovisual Media Services, the State Election Commission, the State Audit Office and the State Commission for Prevention of Corruption.

In addition, broadcasters in the period from the determination of price lists to the start of the election campaign , are required at least twice to publicly announce the price lists on their programmes. The price lists may not be changed during the election campaign.

If the broadcasters choose not to broadcast paid political advertising, they should inform the Agency for Audio and Audiovisual Media Services of their decision.