

# **OBLIGATION TO ADOPT AND SUBMIT PPA PRICELISTS**

**Skopje, 15.04.2016** – The Agency for Audio and Audiovisual Media Services reminds the broadcasters that, starting today, they have a five-day deadline within which they should adopt and submit their pricelists for paid political advertising.

**All televisions and radios that will be broadcasting paid political advertising during the election campaign should define their prices by Tuesday, 19 April 2016, at the latest, so that the price per second of paid political advertising shall not exceed the average price of advertising calculated in the three months preceeding the day of calling the elections.**

The pricelists should be submitted to the Agency, the State Election Commission, the State Audit Institute and the State Commission for the Prevention of Corruption. According to the Electoral Code, the broadcasters are obligated to publish the pricelists for paid political advertising in their programmes at list twice before the start of the election campaign. **Any change of the pricelists is not permitted during the electoral process.**