

Agency to hold Press Conference on 20 October 2017 – (to be live-streamed on the Agency's YouTube Channel)

Skopje, 19 October 2017 – The Agency for Audio and Audiovisual Media Services and the SIZ Macedonian Audience Measurement Committee of RM will hold a press conference tomorrow, **20 October 2017 (Friday), starting at 11.00 hrs.** The event will be held in the Agency's premises, the 2nd floor conference room.

The press-conference is organized on the occasion of the signing of the Contract for Television Audience Measurement between the Macedonian Audience Measurement Committee and the LGB Nielsen Company.

Speaking at the press-conference will be representatives of the Agency, the Audience Measurement Committee, the Macedonian Media Association and the LGB Nielsen.