

# Agency Holds Bilateral Meeting with BiH Communications Regulatory Agency

✘ **Skopje, 18 May 2018** – The Agency for Audio and Audiovisual Media Services hosted a two-day bilateral meeting with representatives of the Communications Regulatory Agency of Bosnia and Herzegovina, yesterday and today .

The topics that the two regulatory bodies discussed at the meeting included their competences, the license awarding procedures and the broadcasting license fees, the process of regulating the on-demand audiovisual media services, changes to the ownership structure, the detecting of illicit media concentration, etc.

On this occasion, the two agencies exchanged experiences ✘ regarding the implementation of the rules for audiovisual commercial communications – product placement and sponsorship, in particular – the activities and measures for ensuring access to programmes for persons with sensory impairments, as well as the standards regulating minors' depiction in the news and their participation in other programmes. Special attention was dedicated to the experiences regarding regulation and conducting of media contents monitoring during electoral processes.

At the end of the two-day meeting, the agencies agreed on holding another meeting in the autumn, at which they would sign a memorandum of cooperation, with the aim of contributing to the expansion and enhancing of mutual relations and exchange of experiences in the sphere of media regulation.