

MISDEMEANOUR PROCEEDINGS AGAINST THE BROADCASTERS WHO WILL CONTINUE AIRING PPA THAT INCLUDES MINORS

Skopje, 30 June 2020 – In the course of its monitoring of the media coverage of the election campaign for the 2020 Early Parliamentary Elections, the Agency for Audio and Audiovisual Media Services established again that certain television channels broadcasted paid political advertising (PPA) that includes minors, which is contrary to Article 76, Paragraph 3, of the Electoral Code.

Considering the fact that broadcasters are responsible for the lawfulness of the content they broadcast, the Agency warns that, as of tomorrow, any airing of PPA that involves minors shall be subject to misdemeanor proceedings.

In order to avoid such cases, we appeal to the broadcasters to carefully review all content and refuse to air those that do not comply with the Electoral Code or the Law on Audio and Audiovisual Media Services. At the same time, we call on the participants in the election campaign to harmonize their paid political advertising with the laws.