

# **Report on Paid Political Advertising for the First Round of 2021 Local Election Campaign Adopted**

**Skopje, 3 November 2021** – At today's 31<sup>st</sup> session, the Agency Council adopted the Report on Paid Political Advertising in Broadcasters' Programmes Aired during the First Round of the Electoral Campaign for the 2021 Local Elections (from September 27 to October 15) .

The data presented in the Report had been obtained by means of monitoring the paid political advertising aired by 77 broadcasters – 39 television stations and 38 radio channels – which had registered with the Register of the State Election Commission and had concluded agreements with the participants in the election campaign. Additionally, all data were checked through the procedure of verifying the broadcasters' reports on realized services.

In accordance with the Electoral Code, the Report on Paid Political Advertising for the First Round of the Election Campaign shall be submitted to the State Election Commission.

The Report on Paid Political Advertising in Broadcasters' Programmes Aired during the First Round of the Electoral Campaign can be downloaded at the following link.