

4 February 2014 The Agency for Audio and Audiovisual Media Services urged media to inform professionally

SKOPJE, 4 February 2014 – The Agency for Audio and Audiovisual Media Services reminds media that in the coverage of social issues and events, and especially during sensitive periods such as election campaigns, they should make sure that they respect the professional journalistic standards and principles and the principles laid down in the Law on Audio and Audiovisual Media Services.

The Law on Audio and Audiovisual Media Services in the basic principles, among other things, requires broadcasters in their programmes to provide objective and unbiased presentation of events with equal treatment to different views and opinions, enabling the formation of free opinion of the audience on certain events and issues and to encourage the spirit of tolerance, the mutual respect and understanding between individuals of different ethnic and cultural backgrounds.