

# **Research into Media Literacy among the Adult Population in the Republic of Macedonia**

A research of Media Literacy among the Adult Population in the Republic of Macedonia, was conducted for the Agency for Audio and Audiovisual Media Services, at the end of 2016.

The research was conducted on the territory of the Republic of Macedonia, using „face-to-face“ interview, on a representative sample of 1,523 respondents selected from the population of 16 years and above. The general data can be downloaded at the following link:

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The detailed results – with answers on each question presented by the demographic characteristics of the respondents – can be downloaded here

## **Research into Journalists' Educational Needs and Media Literacy of the Audience**

On 1 December 2016, at the Macedonian Media Institute (MIM) a panel-discussion was held, at which a report was presented on the “Research into Journalists' Educational Needs and Media Literacy of the Audience”, conducted by the MIM team as part of the regional project titled “Southeast European Partnership for Media Development”.

The “Research into Journalists' Educational Needs and Media Literacy of the Audience” is available at this link