

Based on Article 18 paragraph 1 line 8, Article 20 paragraph 1 line 11, and Article 47, paragraph 5 of the Law on Audio and Audiovisual Media Services (Official Gazette of the Republic of Macedonia No 184/2013, 13/2014, 44/2014, 101/14 and 132/14), and in reference with Article 15 paragraph 1 line 7 and Article 39 paragraph 1 line 11 of the Rules of Procedure of the Agency for Audio and Audiovisual Media Services No 01-4351/1 dated 29.08.2014, and in accordance with the Conclusion of the Agency's Council No 02-1783/5 dated 12.03.2015, the Council of the Agency for Audio and Audiovisual Media Services, on its 10<sup>th</sup> session held on 12.03.2015, adopted the following:

## **RULEBOOK**

### **on the manner of keeping daily recordkeeping and on the quality of the recordings of the transmitted programme of the broadcasters**

#### **I. GENERAL PROVISIONS**

##### Article 1

##### **Subject of the Rulebook**

This Rulebook shall prescribe the manner of keeping the daily records of the transmitted programme and the format and quality of the recordings of the overall programme that the broadcasters are obliged to keep at least 60 days following the broadcasting.

##### Article 2

##### **Definitions**

The following terms used in this Rulebook shall have the following meaning:

- *Audiovisual programme* shall mean a complete unit of moving pictures with or without a sound, which represents a separate element within the chronological order of the programmes (programme scheme);
- *Audio programme* shall mean music and/or spoken content which represents a separate element within the chronological order of the programmes (programme scheme) as defined by the audio media service provider;
- *Programme service* shall mean a complete unit of programmes and other elements of a single audio or audiovisual media service provided by a specific broadcaster and intended for the public;
- *In-house production* shall mean radio or television programme created at the initiative and in organisation of the broadcaster itself, a programme ordered by the broadcaster (ordered production), or produced in co-production;
- *Types of audiovisual or audio programmes* shall mean units with entertaining, educational and informative function;
- *Other programme segments* in the chronological order of the programmes (programme scheme) shall mean contents not categorised as types of programmes;
- *Exiting television signal* shall mean an uninterrupted signal that the broadcaster transmits to the exiting device (TV transmitter) placed in its studio to the operator of the public electronic communication network, the operator of the digital terrestrial multiplex or the satellite operator, which are by source and without modifications transmitted for viewing purposes;

- *Exiting radio signal* shall mean an uninterrupted signal that the broadcaster transmits from a terrestrial transmitter or from a device placed in its studio transmitting it to a device of the operator of the public electronic communication network, the operator of the digital terrestrial multiplex or the satellite operator, which are by source and without modifications transmitted for listening purposes;
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#### Article 3

### **Obligation for keeping daily records**

Broadcasters shall be obliged to diligently and regularly update the data on all transmitted audio or audiovisual programmes and for the other elements of the programme service.

The records of the transmitted audio or audiovisual programmes and for the other elements of the programme service is kept on a daily basis.

The broadcaster shall be obliged to appoint at least one person who shall be responsible for the daily recordkeeping of the transmitted contents of the programmes service.

## **II. DATA TO BE CONTAINED IN THE DAILY RECORDS OF THE PROGRAMME SERVICES**

#### Article 4

### **Daily records of the television programme services**

The daily records for the transmitted programmes and other elements of the programme services of the television shall contain the following data:

- transmission date;
- transmission time;
- total duration;
- title of transmitted contents;
- first showing and reruns (valid only for programmes);
- type of audiovisual programme or programme element (according to the Guidelines on the manner of classification of the types of audiovisual and audio programmes<sup>1</sup>);
- type of production of the audiovisual programme (in-house production or foreign programme);
- country of production (in case of foreign programme);
- holder of rights (in case of foreign programme);
- month and year of production;
- name of producer (in the programme is created by an independent producer).

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<sup>1</sup> The Guidelines on the manner of classification of the types of audiovisual and audio programmes, referred to in Articles 4 and 5 of this Rulebook, was published in the Official Gazette of the Republic of Macedonia No 171/14.

Article 5  
**Daily records  
of the radio programme services**

The daily records of the radio programme services shall contain data on the transmitted spoken, spoken-musical and musical units, as well as for the other elements of the programme service, as follows:

- transmission date;
- transmission time;
- total duration;
- title of transmitted contents;
- type of audiovisual programme or programme element (according to the Guidelines on the manner of classification of the types of audiovisual and audio programmes);
- type of production of the audiovisual programme (in-house production or foreign programme);
- country of production (in case of foreign programme);
- month and year of production.

Article 6  
**Obligation for submission of  
data on the transmitted programme**

Broadcasters shall regularly follow the compliance of their programme obligations as prescribed by the Law, bylaws and the programme concept which represents an integral part of the license for transmission of the programme service, based on the entered data in the daily records of the transmitted programme.

Upon request of the Agency for Audio and Audiovisual Media Services, the broadcasters shall be obliged to submit data on the transmitted contents of the programme service.

**III. RECORDING OF THE EXITING SIGNAL  
AND QUALITY OF THE TRANSMITTED PROGRAMME RECORDINGS**

Article 7  
**Recording of the exiting signal**

Broadcasters shall be obliged to record the exiting signal of their transmitted programme in the form which is distributed through the terrestrial transmitter, transfer capacity of the digital terrestrial multiplex, public electronic communication network or satellite.

The exiting signal and the signal being seen/listened at the receivers shall be identical.

The recording of the exiting signal shall be performed on a daily basis, that is, it shall start at 00:00 hours and end at 24:00 hours.

Article 8  
**Format of recordings and obligation for their submission**

The broadcasters shall be obliged to keep the recordings of the transmitted daily programme at least 60 days following the transmission, stored in files marked according to the date of transmission of the exiting signal.

Upon request of the Agency, the broadcasters shall be obliged within a period of 3 (three) days as of the date of receipt of the request, to submit a clip segment or an integral authentic recording of the transmitted daily programme, in one of the following formats: MP4 (H.264 AVC), AVI, ASF, WMF or another digital format.

**IV. FINAL PROVISIONS**

Article 9

The Rulebook on the technical conditions for mandatory recording, keeping and submission of the transmitted programme (Official Gazette of the Republic of Macedonia No 41/11) shall cease to be valid with the entry into force of this Rulebook.

Article 10

This Rulebook shall enter into force on the day following the day of its publishing in the Official Gazette of the Republic of Macedonia.

**Agency for Audio and  
Audiovisual Media Services**

**President of Council**

**Lazo PETRUSHEVSKI, pers.sign.**

No. 01-1878/1  
12.03.2015  
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