Pursuant to Article 18, Paragraph 1, Indent 8 and Article 20, Paragraph 1, Indent 11[[1]](#footnote-1) of the Law on Audio and Audiovisual Media Services ("Official Gazette of the Republic of Macedonia" Nos 184/13, 13/14, 44/14, 101/14, 132/14, 142/16, 132/17, 168/18, 248/18 and 27/19 and "Official Gazette of the Republic of North Macedonia" Nos. 42/20, 77/21, 183/23, 55/24 and 193/24), in conjunction with Article 144-b, Paragraph 8, of the same Law, in accordance with Article 15, Paragraph 1, Indent 7, and Article 39, Paragraph 1, Indent 11, of the Rules of Procedure of the Agency for Audio and Audiovisual Media Services (Consolidated Text) Ref. No. 01-3732/1 dated 29.07.2019, and in accordance with the Conclusion of the Council of the Agency Ref. No. 02-245/3 dated 22.01.2025, at its second session held on 21.01.2025, the Council of the Agency for Audio and Audiovisual Media Services adopted the following:

**RULEBOOK**

**ON REGISTERING THE PROVIDERS OF VIDEO-SHARING PLATFORM SERVICES**

**Article 1**

**Subject Matter of the Rulebook**

This Rulebook shall regulate the format and content of the application form and the Register of Providers of Video-Sharing Platform Services, which shall be maintained by the Agency for Audio and Audiovisual Media Services.

**Article 2**

**Definitions**

1. Certain expressions used in this Rulebook shall have the following meanings:
2. A video-sharing platform service is an information society service which is intended for the general public and is provided via an electronic communication network, its principal purpose and/or essential functionality, in its entirety and/or a part thereof, being to provide the public with access to programmes and/or user-generated videos that have an informative, educational or entertainment function, for the content of which the service provider has no editorial responsibility but only determines the way in which the service is organized, also including by automated means or algorithms, in particular by displaying, tagging or sequencing of the contents;
3. A user-generated video is a set of moving images, with or without sound, irrespective of its length, constituting an individual item, that is created by a user and uploaded to a video-sharing platform by that user or any other user.
4. A provider of a video-sharing platform (VSP) service refers to a natural or legal person that provides a video-sharing platform service.
5. **FORMAT AND CONTENT OF THE APPLICATION FORM FOR ENROLMENT IN THE REGISTER OF PROVIDERS OF ON-DEMAND AUDIOVISUAL MEDIA SERVICES**

**Article 3**

**Obligation to keep record**

1. Any VSP service provider that is under the jurisdiction of the Republic of North Macedonia, shall be obliged to submit an application for enrollment in the Register of Video-Sharing Platform Service Providers maintained by the Agency, for which the Agency shall issue them a registration certificate.
2. The VSP service providers shall be obliged to notify the Agency of any change in the data specified in their applications within 30 days from the date the change occurred. The Agency shall be obliged to enter the changes to the data in the Register within three working days from the day of receipt of the notification.

**Article 4**

**Format and content of the Application Form**

1. The applications to enroll in the Register of VSP Service Providers shall be submitted to the Agency using the form attached to this Rulebook as Annex I.
2. The applications should contain the following data:

- full name of the legal entity;

- registered office of the legal entity;

- unique identification number of the entity;

- data on the person responsible (name, surname and address);

- the name of the video-sharing platform;

- Internet address (URL) of the service;

- detailed information on the technical features of the manner in which the service is provided;

- type of the service and a brief description of the same;

- the electronic address that enables direct contact with the service provider and the person responsible, and

- date of commencement of the provision of service.

1. Submitted along with the application form must be a technical description containing detailed information on the technical features of the way in which the service shall be provided must be submitted.
2. The Agency shall be using the data provided solely for the purposes for which they are collected, in accordance with the “Law on Personal Data Protection”.

**Article 5**

**Register of Video-Sharing Platform Service Providers**

The Register of VSP Service Providers shall contain the following data:

* full name of the legal entity;
* registered office of the legal entity;
* responsible person;
* data about the owner;
* the name of the video-sharing platform, and
* electronic address of the person responsible and the legal entity.

1. **FINAL PROVISIONS**

**Article 6**

This Rulebook shall enter into force on the day following its publication in the "Official Gazette of the Republic of North Macedonia" and shall be published on the website of the Agency for Audio and Audiovisual Media Services.

**Ref. No.01-325/1**

**23.01.2025**

**Agency for Audio and Audiovisual**

**Media Services**

**President of the Council,**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Lazo PETRUSHEVSKI**

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|  | **AGENCY FOR AUDIO AND AUDIOVISUAL MEDIA SERVICES**  **“Panko Brashnarov” Palace,**  **Ul. “Makedonija” br. 38, 1000 Skopje, Republic of North Macedonia**  **Tel: +389 23 103 400**  **Fax: +389 23 103 401**  **e-mail:** [**contact@avmu.org.mk**](mailto:contact@avmu.org.mk) |  |
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**ANNEX I**

(receipt stamp by AVMU)

**APPLICATION**

**for enrollment in the Register of Providers of Video-Sharing Platform Services**

**1 SERVICE PROVIDER’S DATA**

|  |  |
| --- | --- |
| Full name of the legal entity |  |
| Legal entity’s head office |  |
| EMBS (entity’s registration no.) |  |
| Responsible person |  |
| Address of the responsible person |  |
| e-address of the legal entity |  |
| e-address of the responsible person |  |
| Contact tel. no. |  |

**2. DETAILS ABOUT THE PLATFORM**

|  |  |
| --- | --- |
| Name of the vide-sharing platform |  |
| Internet address (URL) of the service |  |
| Brief description of the service |  |
| Date of commencement of the service |  |

**3. ENCLOSURES:**

* 1. Technical description including detailed technical features of the way of providing the service
  2. Current balance sheet from the Central Registry

1. Paragraphs 8 and 9 have been deleted; see: Article 8 of the Law Amending and Supplementing the Law on Audio and Audiovisual Media Services ("Official Gazette of the Republic of Macedonia" Nloo. 248/18). [↑](#footnote-ref-1)