



## NEWSLETTER

February 2025

No.2

### **Celebrating February 13<sup>th</sup> – World Radio Day**

Proclaimed by UNESCO as an International Day, today is the World Radio Day, which this year is dedicated to “Radio and Climate Change”. The purpose of celebrating this day is to increase the awareness of the public and the media about the meaning of radio, to encourage the decision-makers to establish and provide access to information through radio, as well as to strengthen networking and international cooperation among broadcasters.

To this aim, the Agency informed all radio stations in the country that UNESCO offered an opportunity to exchange experiences, materials and ideas with radio stations from other countries, as well as free useful resources such as audio and visual videos on the topic of “Radio and Climate Change”, materials related to the development of media, medium and information literacy and the safety of journalists, a Climate Change Reporting and Income Generation Guide, etc.

The Agency for Audio and Audiovisual Media Services congratulated all radio stations in the country on the World Radio Day and called on them to make their own contribution to its celebration.

### **Supervisions over broadcasters, operators of public electronic communication networks and print media publishers**

#### **Broadcasters**

The Agency conducted regular administrative and programme supervision over the radio programmes of the MAKEDONSKA RADIOTELEVIZIJA Public Broadcasting Company, i.e. MRA 1, MRA 2 and MRA 3, regarding the obligations to publish Impressums, information that should be made available to the users, and the identification mark of the broadcaster; the rules for broadcasting audio commercial communications; the obligations concerning the provision of quizzes or other forms of prize winning listener participation; the use of value-added telephone services and telephone voting; broadcasting of games of chance; the use of language in the programmes of broadcasters; broadcasting of at least 18 hours of radio programming daily and that at least 50% of broadcasted instrumental, vocal and/or vocal-instrumental music originally created in the Republic of North Macedonia be in the Macedonian language or in the language of the ethnic communities that do not constitute the majority (MRA 2 to ensure that at least 30% of the broadcasted instrumental, vocal and/or vocal-instrumental music originally created in the Republic of North Macedonia is in the Macedonian language).

Following the expiry of the deadline for legal compliance with the public warning measures imposed, control programme supervisions were carried out regarding various legal obligations over TV Due, TV Protel, TV Spektra and TV Star. The supervisions found that TV Due, in its programme broadcasted on 27 January, applied incorrect warning signs for the protection of minors before the broadcast of several programmes of category one, two and three, and failed to broadcast at least 30% of programme originally created as Macedonian audiovisual works. The remaining television stations had taken action in accord with the previously imposed measures.

#### **Operators of public electronic communication networks**

The Agency carried out regular programme supervision over the operators KDS-Kabel Net, Datakom JV, Skrembel, Drim Sat IPTV, Nafi and Beko, Winsat Cable and Cable-Net regarding their compliance with the obligations for registration of the programme services, provision of subtitles for the programme services they retransmit, and the obligation to provide the programme services of the Public Broadcasting Service as part of their own programme packages, mandatorily and free of charge. No violations of the provisions of the LAAVMS were found during the supervision.



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### Print media publishers

The Agency conducted regular administrative supervisions over the following print media publishers: EPRO PRINT, publisher of "Nova Makedonija"; SLOBODEN PECHAT, publisher of "Sloboden Pечат"; VECHER PRESS, publisher of "Vecher"; KOHA PRODUCTION, publisher of "Koha"; KAPITAL MEDIA GROUP, publisher of "Kapital"; MEDIA PLUS FOKUS, publisher of "Fokus"; JENI BALKAN, publisher of "Bahce"; ATV MEDIA KOMPANI, publisher of "Lajm"; EURO-MAK KOMPANI, publisher of "Ekonomija i Biznis"; ANTIC MEDIA, publisher of "Portret"; KOLOR MEDIA PLUS, publisher of "Ubavina i zdravje"; BIRO PRESS, publisher of "Porta 3"; EMITER, publisher of "Emiter"; NARODEN LEKAR, publisher of "Naroden lekar"; MEDIUM BOJA 43, publisher of "Shtipski glas"; VISIONI M, publisher of "Shenja"; ZENIT PRESS PLUS, publisher of "Zenit"; PABLIK, publisher of "Lice v Lice", and KLIKER MARKETING, publisher of "InStore". The supervision covered the obligations to publish an Impressum, data on the headquarters, printing plant, date of print or reprint, and circulation, arising from the Law on Media. The supervision showed that the above print media had met these legal obligations in full.

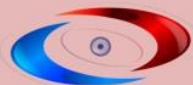
The Agency conducted control administrative supervision over Kolor Media Plus, publisher of the "The Economist" print media outlet, to establish if the latter had acted upon the Decision to impose a public warning measure, issued due to failure to publish the name and address of the headquarters and the editorial office of the print media publisher; name of the responsible person of the print media publisher; name and surname of the responsible editor(s), address of the printing house and date of print or reprint, as well as the magazine's circulation. The supervision concluded that the above print media outlet had acted in full upon the decision to impose a public warning measure.

### Public warning measures imposed

At its 8th Session held on 24 February 2025, the Agency Council imposed a public warning measure against TV News and TV DUE due to failure to comply with the provisions of the Law on Audio and Audiovisual Media Services and the Law on Media.

A public warning measure was imposed over TV News due to failure to provide information that should be made available to the users and to publish Impressum data, while the public warning measure against TV DUE was imposed due to inadequate warning signalization for the protection of minors, as well as failure to comply with the legal obligation to broadcast at least 30% Macedonian audiovisual works.

At its 7th Session held on February 19, the Agency Council imposed a public warning measure against the Third Television Programming Channel of the Public Broadcaster, i.e. MRT 3, due to failure to provide information that should be made available to the users.



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