

Regular Programme Supervision Conducted over 1 TV

Skopje, 23 November 2018 – The Agency conducted regular programme supervision over the 1 TV regarding its observance of the several legal provisions under the Law on Audio and Audiovisual Media Services .

The supervision found it in violation of the ban on product placement in separate audiovisual items of informative nature, and of the requirement to clearly mark the programme containing product placement in separate audiovisual items of entertaining nature, as well as in violation of the rules for minors' protection and the obligations applying to quizzes and other forms of award-winning programme. Violations were established of the rules concerning covert advertising, the advertising and tele-shopping related requirements, as well as the split-screen advertising rules.

The respective supervision reports are available at the links given below:

1 TV (Article 55, Paragraphs 1 and 5, of the LAAVMS) – 23.11.2018

1 TV (Article 50, Paragraph 3, of the LAAVMS) – 23.11.2018

1 TV (Article 53, Paragraph 2, of the LAAVMS) – 23.11.2018

1 TV (Article 98 of the LAAVMS) – 23.11.2018

1 TV (Article 52 of the LAAVMS) – 23.11.2018