

Development strategies

2019-2023 Regulatory Strategy for the Development of Audio and Audiovisual Business Industry Adopted

Skopje, 14 March 2019 – At today's session, the Agency's Council adopted the 2019-2023 Regulatory Strategy for the Development of Audio and Audiovisual Business Activity. The Agency prepared this Strategy to outline the directions of its activities in the period from 2019 to 2023, with the aim of improving a number of aspects in the media sphere in the forthcoming five-year period.

The implementation of the activities envisaged by the Strategy is expected, among other things, to help improve the functioning of the self-regulation and co-regulation systems, the pluralism of media ownership and its full transparency, human rights protection and freedom concerning media contents. It is also expected to help provide a regulatory framework that will enable the development of the media and further development of media literacy.

English Summary of 2019-2023 Regulatory Strategy for the development of audio and audio visual activity is available at the following link

Agency Presents Second Working Version of its 2019-2023 Strategy for the Development of Audio and Audiovisual Business Industry
Skopje, 21 February 2019 – Today, the Agency for Audio and Audiovisual Media Services held the final consultations regarding the Regulator's Strategy for the Development of the Audio and Audiovisual Business Industry for the Period 2019-2023. The attendees at the meeting discussed the second working version of the Strategy, which the Agency had prepared to define the guidelines of its activities in the forthcoming period from 2019 to 2023, for the purpose of improving a large number of aspects in the media sphere.

Working Version Presented of the Agency's 2019-2023 Strategy for the Development of Audio and Audiovisual Business Industry

Skopje, 25 December 2018 – The Agency for Audio and Audiovisual Media Services held a meeting today, at which it presented the working version of the Agency's 2019-2023 Strategy for the Development of Audio and Audiovisual Industry. The Strategy outlines the activities that will be taken up in the following five years to contribute to improving a large number of aspects of the media sphere.

All interested parties may submit their opinions and proposals regarding the working version of the Strategy to contact@avmu.mk by 25 January 2019 at the latest.

Strategy for the Development of Audio and Audiovisual Industry 2018-2022



Skopje, 15.05.2017 – Today, the Agency for Audio and Audiovisual Media Services marked the official start of preparation of the Strategy for the Development of Audio and Audiovisual Industry for the period 2018-2022.

The Strategy is aimed at mapping the current status of the audio and audiovisual industry, specifying the goals of and the directions for the development of this industry in the following five years, defining the goals and directions for

the development of this industry in the next five years, and specifying the concrete activities for the realization of these goals. The Strategy has been envisaged by the Agency's 2017 Work Plan and is planned to be a result of a broad-based consultation process involving all the stakeholders in this industry, so that it would incorporate and properly address all the key issues relevant for the concerned parties within the media industry.

The Strategy will determine the activities whereby the Agency will clearly position its role as a regulator in stimulating the development of the industry, while the key stakeholders in this industry and the entities subject to regulation are also expected to submit adequate proposals and manifest proactive behavior towards significantly improving a large number of aspects of the media sphere.

The Agency also expects the institutions, through their competences, and the civil organizations, through the numerous projects in the media sphere, to which the Agency has given its full support, to contribute to the Strategy in terms of experiences and work results.

The Agency considers that the Strategy for the Development of Audio and Audiovisual Industry, 2018-2022, should focus on six specific areas presented at this link. Proposals concerning the Strategy may be sent by the end of May 2017, at the following e-mail address: strategija2022@avmu.mk

Draft 2018-2022 Strategy for the Development of Audio and Audiovisual Industry in the RM, including an Action Plan

2007-2012 Strategy for the Development of Audio and Audiovisual Industry in the RM