

link

- WHICH ELECTRONIC EQUIPMENT DO YOU HAVE AT YOUR HOME AND DO YOU USE IT?
- HOW OFTEN HAVE YOU DONE THE FOLLOWING ACTIVITIES IN THE PAST THREE MONTHS?
- WHICH THREE OF THE ACTIVITIES GIVEN IN THIS LINK WOULD YOU MISS THE MOST DURING A ONE-WEEK PERIOD, WERE YOU NOT IN A POSITION TO PRACTICE OR USE THE SAME?
- HOW DO YOU RECEIVE THE TV CHANNELS ON THE TV SET THAT YOU USE MOST FREQUENTLY?
- WHAT DO YOU MEAN BY WATCHING TV?
- WHAT THREE INTERNET ACTIVITIES OF THE ONES GIVEN IN THIS LINK WOULD YOU MISS THE MOST DURING A ONE-WEEK PERIOD, WERE YOU NOT IN A POSITION TO PRACTICE OR USE THE SAME?
- HOW OFTEN DO YOU (PERSONALLY, NOT AS A HOUSEHOLD) USE THE INTERNET ON THE AVERAGE, ON A WEEKLY BASIS?
- DO MEDIA REPORT DIFFERENTLY ON ONE AND THE SAME EVENT?
- WHAT WOULD YOU DO IF YOU NOTICED CONSIDERABLE AND SUBSTANTIAL DIFFERENCES IN REPORTING ON ONE AND THE SAME EVENT?
- DO YOU KNOW THAT THERE ARE RULES THAT REGULATE THE FOLLOWING ISSUES?
- WHILE USING A MEDIUM (WATCHING TV, READING NEWSPAPERS, SURFING THE INTERNET, PLAYING A VIDEO GAME), HAVE YOU EVER THOUGHT OF THE FOLLOWING?
- WHAT EXTENT DO YOU OR DON'T YOU AGREE WITH THE FOLLOWING STANDPOINTS (ABOUT TELEVISION)?
- HOW DO YOU ASSESS YOUR COMPUTER AND INTERNET SKILLS?
- HOW OFTEN DO YOU USE THE INTERNET WHEN THE FOLLOWING ACTIVITIES ARE AT ISSUE? -
- HOW MANY TIMES ON THE AVERAGE HAVE YOU CLICKED ON AN ADVERTISEMENT YOU HAVE SEEN ON A WEBPAGE OR IN YOUR ELECTRONIC MAILBOX IN ORDER TO OBTAIN INFORMATION ABOUT A CERTAIN PRODUCT OR SERVICE?
- HOW DO YOU FIND CERTAIN INFORMATION ON THE INTERNET MOST FREQUENTLY?
- WHICH OF THE PROCEDURES INDICATED DO YOU PERFORM TO VERIFY THE OBJECTIVITY OF INFORMATION PUBLISHED ON A WEBSITE YOU HAVE VISITED FOR THE FIRST TIME?
- HAVE YOU EXPRESSED YOUR OPINION IN THE COURSE OF THE PAST YEAR IN ANY OF THE FOLLOWING WAYS?

